Annual Report Summary
Mexico City – 2017

Five years ago, World Vasectomy Day (WVD) launched as an innovative media and public health project whose purpose was to inspire and celebrate the courage and conviction of the men who are willing to step up as partners in family planning. Today, with over 1,200 participating providers in 60 countries doing upwards of 15,000 vasectomies on the day each year, we are the largest male-focused family planning (FP) event in the world.

Recognizing a common need to engage men in positive behavior, our main themes, ‘Celebrating Responsible Men’ and ‘Acts of Love’, have resonated across cultures and continents, and Ministries of Health increasingly embrace our positive approach to male participation in family planning. The trust they demonstrate by letting us work in their countries is backed up by numbers and statistics - more vasectomies and doctors in more countries in each of our first five years, and with an average calculation of 10.1 couple years protection (CYPs) per vasectomy, WVD 2017 can take shared responsibility for over 150,000 CYPs worldwide and 65,000 in Mexico alone.

It is also important to note that these numbers do not include the secondary wave of vasectomies that directly result from our event. We were told that over 500 men have signed up for a vasectomy in Mexico alone since November 17 and thousands more worldwide. Perhaps even more significantly, the numbers do not account for the long-term impact of our work. The best advocate for a vasectomy is a man who has had a successful experience with his own. By transforming thousands of vasectomy acceptors into promoters and ‘champions’, WVD is creating the seeds for a sustainable and growing movement of responsible men.

All of this is good news.

On the other hand, with few exceptions, there remains a substantial disparity the world over between male and female participation in family planning. There are also considerable gaps between male and female participation in public health in general, as well as money invested in supporting them. After five successful years, the primary challenges faced by our male-focused family planning movement include:

1. Lack of male choice in FP: only condoms, vasectomy, rhythm and withdrawal are available, though new commodities for women are regularly released.
2. Lack of marketing dollars to encourage male engagement. A vasectomy is a cheap option that does not generate profit. As such there are no natural or obvious private sector businesses that lead to sponsorship or partnership.
3. Cultural bias against male participation in FP dominates in many parts of the world.
4. At the same time, to what extent FP is a by-product of cultural prejudice, or to what extent it actually creates its own cultural bias, is uncertain. What is certain is that FP providers, be they private or public sector, as well as the manufacturers of commodities, might be unintentionally reinforcing the idea that this is primarily a woman’s responsibility.
5. Failure of the FP community, including donors and global stakeholders, to emphasize male responsibility as a funding priority.
6. Failure of governments to emphasize and budget for long-term sustainable educational programs geared toward the male population.

We understand that getting men to participate in FP is not easy, but WVD is strongly motivated by three principle factors:

   a. **The message is needed** - Building a movement grounded in a ritual of love (getting a vasectomy) that reinforces positive male engagement is appealing and powerful.

   b. **We have no choice** - We can never fully achieve our goal of building and supporting healthy families and societies without including men.

   c. **It works** - When we engage men in serious and respectful conversations and provide relevant, creative and interesting information, they understand and embrace the benefits to themselves, their partners and their children.

With our headquarters in five countries on four continents in five years, World Vasectomy Day has grown from a story and transformed into a movement. We are an established 501c(3), we have built a network of strong friends and loyal allies, we have gained the respect and partnership of many of the planet’s leading FP groups and advocates, formed a dedicated team with over a thousand impassioned providers and done over 25,000 vasectomies, many in countries where we have been assured men would not participate.

We are proud of how far we have come, but very aware that there is so much more to do.
Why Vasectomies

1. Vasectomy is the most effective means of long-term contraception, primarily because, once rendered, it requires no compliance, as is the case with barrier and hormonal methods.
2. Female sterilization under general anesthesia is more time-consuming, costly and painful than vasectomy, and less effective.
3. Pregnancy and childbirth are the main causes of mortality in underdeveloped countries for women ages 15-35, with the rate of complications rising as parity increases.
4. In countries with limited infrastructure (good roads, public transportation, running water, electricity, etc.) and social programs (health care, police protection, free public education, etc.), high birth rates are both a cause and a reflection of joblessness, poverty and crowded living conditions. Vasectomies empower families through positive male engagement.
Mexico City, 2017

In mid-June, the entire team met in New York to prepare for WVD’s 5th anniversary event, scheduled for November 17th, 2017. Two months earlier, we had returned from a successful three-week scouting trip to India during which time we met many of the numerous players in FP, and everyone was exceedingly supportive. However, by June, we had determined that the resources needed for success in a country the size of India was beyond our capacity to raise. We sought an alternative location.

Contemplating our options, we took note that Mexico’s Ministry of Health, led by their Family Planning unit, el Centro Nacional de Equidad de Género y Salud Reproductiva (CNEGSR) (National Center for Gender Equity and Reproductive Health), had demonstrated significant commitment to WVD in the previous two years. In 2015, the first year they joined our effort, we fell just short of a thousand vasectomies in Mexico. In 2016, they completed 2,599 vasectomies in all 32 states. Success breeds enthusiasm, and for 2017 they set a goal of 5,000 WVD vasectomies. It was clear that with the national government committing substantial resources, and the enthusiastic participation of reproductive health directors in all 32 states, Mexico was the right place for WVD 2017 headquarters.

To build excitement among their over 300 accredited vasectomy providers, CNEGSR organizes a yearly vasectomy retreat. WVD was invited to participate in this retreat as keynote speakers, first in 2016 and then again in 2017. It was at the 2016 event in Cuernavaca that we all agreed to bring the headquarters to Mexico in 2018. In June we asked if CNEGSR would consider moving the celebration up a year to 2017, and they wholeheartedly agreed.

Over the years, Mexico has demonstrated a unique vision for building a viable vasectomy program. This includes providing services free of charge, with many clinics physically constructing special male reproductive health units. Other innovations include a mobile vasectomy bus in Tamaulipas that travels throughout the state or local clinics that provide free pick up and drop off from home for all vasectomy patients. Training is taken very seriously and standards for best practices are among the most stringent anywhere. As a result, success rates are high and customers are satisfied.
Both our partners at the Ministry of Health and their individual doctors emphasize that their biggest gap in achieving the program’s full potential remains the resources, skills and support for demand generation. The general population, both men and women, continue to fear that a vasectomy will result in less libido, energy and power - in essence, the loss of manhood. To address this common concern, we set out to design and deliver an extensive media campaign to build demand and educate the public.

Not only did the government permit us to base our event in Mexico, they committed to cover the costs of all of the procedures as well as in-kind support for outreach, including vehicles and transportation costs for our promotional road trip. That said, they did not have the resources nor the experience to produce a high-level outreach and educational media campaign. This is WVD’s responsibility. In 2017, WVD also received support to this end through the participation of and partnership with DKT.

**DKT INTERNATIONAL**

While working in Indonesia, India and Kenya, we met with several DKT country directors and came to admire their pioneering effort to build social marketing businesses. Similar to WVD, DKT embraces a more innovative marketing approach and invest significant resources in targeting men for condoms. It was during a conversation with DKT Executive Director Chris Purdy in late summer 2017 that he agreed to offer support in two extremely important ways:

1. Financial backing
2. Resources, guidance and expertise from their DKT Mexico office.

**DKT MEXICO**

We were housed at DKT Mexico’s offices in Coyoacán the entire two months we prepared for WVD 2017. Led by their high-powered director, Ana Karina de la Vega Mellor, DKT Mexico is an extremely creative, innovative and energetic group. They provided guidance, artistic support and leadership. Their staff, mostly in their 20s and early 30s, brought artistic vision and cultural relevance to our effort. Their technical and design expertise was critical.

**NSVI**

Over the years, we have worked closely with our friends and colleagues at No Scalpel Vasectomy International (NSVI). While our focus is on building demand and awareness about vasectomy and the importance of male engagement in FP, NSVI delivers direct services and trains local providers worldwide. Their mission is to promote and provide free no-scalpel vasectomy services, but especially in developing countries whose infrastructure and environmental resources are challenged by rapid population growth unchecked by established and/or effective family planning programs.
NUMBER OF COUNTRIES WITH PARTICIPATING PROVIDERS

WVD 2017 - MEXICO

The first two members of our team, Dedra Smith, our producer, and Alison Hoover, our communications director, arrived in Mexico City on September 18th to begin setting up for the event. Within 24 hours, tragedy struck when the country experienced a massive earthquake. Fortunately, neither they nor any of WVD’s counterparts were harmed, but the project was in limbo as CNEGSR’s work focus shifted to rescue and relief, while the overall tenor of the city changed to resilience and resistance.

In a meeting a week after the earthquake, with the heads of CNEGSR, Dr. Eduardo Pesqueira, Dr. Rufino Luna and Actuary Yolanda Varela, and national vasectomy program coordinators Dr. Jose Castro and Dr. Esteban Sanchez, we all agreed that despite the emergency the city was facing, a successful and ambitious family planning event shared globally would benefit morale, and so we dug in.

Over the next seven weeks we put together a creative team that started with a staff of four and grew to over 20, not to mention the support from staff at DKT Mexico and CNEGSR. Activities completed include the following:

1. THE ROAD TRIP

As the economic hub for the country, the capital of the nation and a crossroads for much of Latin America, Mexico City was the perfect host for our headquarters, but for this to be a nationwide event we had to inspire the 338 providers in more than 150 clinics in all 32 states. In mid-October, we embarked on a ten-day road trip to Jalisco, Guanajuato, Morelia, the state of Mexico and Veracruz. In late October, we flew to Tamaulipas where we traveled from town to town in their dedicated mobile vasectomy bus.
In each location, we visited clinics, met with local FP authorities, filmed vasectomy programs, organized press conferences, conducted awareness-raising activities in central public gathering areas and interviewed doctors and patients. The trip increased the enthusiasm of our participating doctors and FP administrators, and carried out some of the critically sought-after demand generation. Later on, the footage was edited into several short promotional videos and disseminated to further raise awareness and promote the event. All of the material was made available to communities and clinics to help support their recruitment campaigns.

2. **LUCHA LIBRE CAMPAIGN**

To increase vasectomy acceptance, we needed to challenge traditional definitions of ‘machismo’. We set out to build a counter-intuitive movement around one of Mexico’s most popular sports, lucha libre, or wrestling. We profiled a wrestler, Espartako-Guerrero Máximo, a 6’5” 300-pound wrestler from Colombia and his Mexican wrestler wife, who together decide to get a vasectomy as part of WVD and setting an example what it means to “be a real man”.

The story follows the two of them as he prepares to fight the traditional ‘macho’ guy, Nimrod, a man who had been his wrestling partner, until he learned of the vasectomy and decried that Espartako’s vasectomy would make him weaker and less of a man. The campaign culminated on November 19th at a large WVD event held in the Monument to the Revolution, where the two of them fought to prove who is the “real man”, with Espartako emerging the victor, through the support of his partner and their genuine love for one another. We created a humorous media campaign around his character that included several videos released via social media and an innovative and highly visual comic strip. Espartako’s victory demonstrated that a vasectomy not only makes you a stronger man, but as well a better human.

3. **FOROLAC WEBINAR**

ForoLac is a community platform for the Latin American contingent of the Reproductive Health Supplies Coalition. They have 500 + members from almost every Spanish-speaking country in the Hemisphere. Together we organized a WVD webinar on October 4th that consisted of two presentations from co-founder Jonathan Stack and CNEGSR Executive Director, Eduardo Pesqueira. With over 150 participating members, it was one of the best-attended ForoLac webinars of the year.
4. TRAINING WEBINAR

In response to DKT Mexico’s interest in developing a vasectomy program for their own doctors, we organized a training webinar on November 2 that included four vasectomies. It was live-streamed from Dr. Doug Stein’s (WVD co-founder) clinic in Florida. The goal was to attract DKT doctors interested in becoming vasectomists. During the procedures, both patients getting vasectomies and Dr. Stein and his partner, Dr. John Curington, were able to answer all of the questions from audience.

5. INTERNATIONAL DOCTORS - NSVI (No Scalpel Vasectomy International)

We have always invited world-class WVD doctors to participate at our host city event. NSVI, once again, answered the call and their presence in Mexico was invaluable as it emphasized the international flavor of the event through exchanges with local doctors and the Ministry of Health. At the same time, it assured that men receiving their vasectomies on the events surrounding WVD itself would receive the highest quality vasectomy possible. Given the volume of vasectomies requested during our events, having skilled (and efficient) surgeons is increasingly important. This year we had Dr. Doug Stein and Dr. John Curington from the US, Dr. Ramon Suarez from the Philippines, Dr. Esgar Guarín and Dr. Diana Torres from Colombia, Dr. Michel Labrecque from Canada and Dr. Jose Villadoms from Barcelona, Spain.

They did over 225 vasectomies during their visit.

6. MOBILE UNIT

During the November 13 – 19 World Vasectomy Day-week celebration, we traveled with the DKT mobile medical unit throughout the city. The objective was to offer services where demand existed and build demand where it did not. We distributed 5,000 co-branded condoms, and thousands of pamphlets. Dozens of men who got a vasectomy on WVD at the actual clinic stated they had heard about the program from the work of the mobile unit.

Additionally, the mobile unit was equipped with a specially designed video game that served two purposes: dispel myths and engage public interest. Individuals were invited to a “track pad” set up outside the van, where they had to run as fast as possible and asked a FAQ about vasectomies every 25 steps. If they got three questions wrong, they lost! Otherwise, it was a race to see who could get to 125 steps first. In order to play the game, participants had to register their name and email to receive additional information on WVD.
7. **WVD APP**

Though it is still being modified and revised, DKT put together an initia app that was used by over 400 men to sign up for vasectomies or request additional information. It allowed us to capture legible contact information for vasectomy acceptors that will aid us in the program to convert acceptors into champions. The App includes information on clinics (via google map) and FAQs on vasectomy. It is now being translated in English and re-designed so it will be ready to distribute to participating vasectomy providers in 2018.

8. **VASECTOMY SYMPOSIUM**

Organized primarily by CNEGSR, an all-day symposium was held at the Hospital de la Mujer (Women’s Hospital) for 200 doctors, medical students and interns interested in learning more about vasectomy. Each of the visiting international doctors from NSVI presented, as did Dr. Pesqueira and Jonathan Stack. Topics ranged from the history of vasectomy, the latest techniques and how to create a mobile practice, to how to address common myths and misconceptions. The attendees received a certificate of attendance from CNEGSR, and we are now able to be in contact with these doctors, the next generation of vasectomy providers.

9. **24-HOUR WVD VASECTOMY-ATHON**

This year’s WVD vasectomy-athon was expanded to encompass a full 24 hours. Streamed live out of the Manuel Escontria Clinic in the neighborhood of San Angel, we built a mini sound stage and television studio with live vasectomies taking place down the hall. The actual WVD event began at 5:00 p.m. on Thursday, November 16th to be able to connect with doctors in Kiribati and Australia during their WVD. Over 24-straight-hours, we traveled west, interacting with FP leaders, doctors, researchers and patients in over 16 time zones and 30 countries. We also had dozens of Mexican visitors who interacted with our host, Jonathan Stack, and connected with more than a dozen clinics throughout Mexico. During the 24-hour event, the international doctors and their Mexican counterparts performed 110 vasectomies. Another 6,477 more were done nationwide in Mexico and worldwide we estimate there were over 15,000 vasectomies done in celebration of World Vasectomy Day.

10. **NATIONAL WVD CELEBRATION AT THE MONUMENTO A LA REVOLUCION**
Given the popularity of WVD and the demand for vasectomies, we decided to host a separate public event over a weekend in addition to the annual vasectomy-athon, enabling more working men and their families to attend. After consultations with CNEGRS and the Mexico City authorities, the Monument to the Revolution was appointed as the venue for the event, one of the largest plazas in Mexico and one with great historic significance and equal relevance to our own movement of a revolution of responsible masculinity.

As part of the day-long celebration, there was a rock concert with two bands, the presentation of the Elliott-Smith award to the vasectomy acceptor of the year: a fireman who had worked tirelessly to rescue victims of the earthquake, the wrestling match, a men’s health fair, film screenings (upwards of 40 shorts) and 115 vasectomies in four mobile units with eight separate operating rooms. Though we expected and prepared for 100 vasectomies to take place on the day, thanks to the highly effective demand generation efforts, 400 men arrived, and were booked in public clinics for later dates.

11. POP COUNCIL SURVEY

At both the November 17th WVD 24-hour vasectomy-athon and the November 19th national celebration, Pop Council conducted interviews with upwards of 100 men receiving vasectomies, the results of which are expected shortly. These results will help define specific messaging, the value of various media and distribution platforms and elucidate critical demographic data.

MEDIA

Colombian filmmaker and World Vasectomy Day’s Creative Director Nicolas Cuellar led a team of 8 filmmakers from Mexico, Costa Rica, Spain and Australia who worked around-the-clock to produce 48 short films, multiple short form campaigns and a single animation.
While a majority of our content was in Spanish with English subtitles to reach the Mexican and Latin American audience, we also produced content for our global audience, including a WVD vasectomy-athon promo. All of the movies were distributed on WVD’s facebook page and cross-shared through our partners, and were shown on November 19th during the Monument to the Revolution celebration.

The team also produced a vasectomy how-to piece for the Ministry of Health, as well as a DIY video in three languages designed to assist the doctors with their own demand generation through crafting their own media outputs relevant to their local area. This alone resulted in a short piece produced in a clinic in Veracruz on a cell phone that generated over 1 million views. These videos were shared on our website, FB and on outlets such as The Good Men Project and DKT’s own social media platforms.

PUBLICITY
Working with the LIKE Agency, DKT Mexico’s PR firm, as well as our own in-house communications team led by Alison Hoover, WVD achieved more media attention than ever. While the majority of the traditional press – radio, print and TV – were Mexican, social media outlets shared our story in over 100 countries.

According to LIKE Agency, 76 million people were positively affected by our campaign, without a single negative article in any of the mainstream outlets. The commercial value resulting from press coverage was estimated to be worth the equivalent of over $12.75 million dollars in paid advertising. Overall, it was one of the most heavily covered reproductive health stories of the year.

LIKE organized a press conference that was attended by 41 media outlets, many among the country’s most influential. Again, overwhelmingly the media response was extremely supportive of WVD’s core messaging, “celebrating responsible men” and “acts of love“.

WVD 2018 – THE VISION

With increasing opportunities, WVD will have full-time dedicated staff (1 or 2 people) and year-round activities for the first time in 2018.

Overall objectives include:

1. Expanding to 65 countries, 1,500 doctors and 15,000 vasectomies.
2. Hosting the main event on November 16, but with a variety of activities from November 11-18th.
3. Expand from a single-day event, based in a single country, to include year-round activities around the world.
4. Reposition World Vasectomy Day to expand our outreach to include the issues that need men to step up, such as preventing teen pregnancy and gender-based violence, and ‘men as partners’ in public health. All would be based on the themes “celebrating responsible men’ and “acts of love”.
5. Create a replicable blue print for launching a sustainable vasectomy program in countries starting from scratch.
6. Develop fundraising mechanisms to create greater institutional stability for WVD – membership, WVD clinics, etc.

CHOOSING A HOST COUNTRY

The host country for 2018 has yet to be finalized, though there are several options being considered.

**Mexico** - Building on the success and access initiated in 2017, Mexico is a regional and even a global model for a national vasectomy program. There is great sense in advancing Mexico’s cause to make it a true example for global implementation. It’s an advantage to have proximity to our base in US, and a chance to expand more into US concurrently.

**Rwanda** – Rwanda is hosting the International Conference on Family Planning this November 12-15. We are committed to expanding our presence in both Africa and Asia, and this conference is an excellent opportunity to share our successes with the FP community and to emphasize the need for including men in all FP efforts.

**Colombia** – Working in Colombia would allow us to expand upon partnerships in the Latin American and Caribbean region fostered during 2017, but also broadening to focus on a different headquarter country. Colombia, with its strong private sector presence (Pro Familia) can be a strong hub for the South American region. Adding Canada to the cause (perhaps bringing headquarters there in 2019) would make it feasible to have a real presence in the entire hemisphere. At that point, we could then broaden to Africa and Asia.

**Board development**

To date, we have relied on a small board of passionate supporters. This has allowed World Vasectomy Day a lot of latitude to experiment with our approach, and given us much needed flexibility. As we grow in size as an organization, and our mission evolves and our scope increases, we recognize that we need to bring in different skills and expertise. We are hoping to create a slightly larger board that can help with infrastructure, legalities, administrative insights and fundraising. Current Board Member and Film Producer Simon Nasht is currently organizing the process.

**Mexico 2018**

Mexico provided us with an ideal set of opportunities and insights: an engaged and supportive public sector with a commitment to a nationwide campaign, strong private sector support through the creative force of DKT and a male population ready to redefine the meaning of machismo. It is crucial to continue expanding our efforts there, regardless of whether or not it continues to be our headquarters, given its potential to set the standard for many other countries. Our ability to accomplish all we envision there is dependent upon the 2018 July presidential elections, and our ability to keep our current coalitions in place to create additional publicity and events.
Region-wide

Interest and excitement for our projects were visible elsewhere in the region. Participation in WVD in Venezuela and Cuba has grown steadily, but each could use more support. Working with ForoLac provides an excellent network that could be part of building a regional movement. DKT Mexico has strong programs in Central America, Venezuela and the Dominican Republic.

Haiti’s interest also grew as a result of Dr. Gianni Decastro, executive director of Profamil. He invited us to work with him there and we are currently orchestrating an FP2020-funded WVD project together. The project spans the entire development of a no-scalpel vasectomy program from scratch, including doctor and health promoter training, media campaigns and technical assistance to the government to develop national standards. The results from this pilot will generate substantial lessons learned and contribute to a scalable package that can be replicated in low-resource settings the world over.

FP2020 Haiti

We were recently approved for a $70,000 Rapid Response Mechanism grant to bring a vasectomy program to Haiti. The project takes place from January – May.

There are seven principle activities we are committed to producing:

(1) Community outreach training session to provide tools and knowledge to health workers, with a focus on male reproductive health and vasectomy, including producing a guide for the Ministry of Health for future workshops. This is planned for mid-February
(2) Vasectomy training program for three Haitian doctors from March 7-10
(3) Mini-WVD event on March 13
(4) A four-week media campaign to raise awareness of and demand for no-scalpel vasectomy
(5) A KAP study to test effectiveness of our program
(6) The development and presentation of proposed national vasectomy standards to health experts both in the private and public sectors
(7) The packaging and presentation of the findings, successes, challenges and lessons learned from the pilot to the government to be considered for including a national no-scalpel vasectomy program in the 2018 National Strategic Plan on Family Planning.

GOALS

Travel to Ethiopia and Kenya

Other planned projects include a two-week trip to Addis Ababa and Nairobi in partnership with local NGOs to bring vasectomy services to specific locations through our partners at NSVI. The details are yet to be finalized, but offering direct services, training, and promotion of vasectomy in conjunction with NGOS and governments is critical to NSV program success.

ICFP Rwanda

WVD intends to have a strong presence in Rwanda during the Gates International Conference on Family Planning scheduled for November 12-15, whether or not it is ultimately the host country. This would include presentations, side bar events and even a public WVD mini-event in Kigali.
The conference provides an excellent opportunity to share the lessons learned from the past five years while building stronger institutional alliances among FP leaders worldwide.

**Create Smarter and More Enduring Media Tools**

- Expand the functionality of the WVD app and develop more opportunities for its use and integration
- Develop and distribute our Sperm Hunter game as an educational reproductive health tool
- Use the telenovela series format and our story-telling abilities and experience to positively affect a broader audience

**Project Y**

Over the years, the WVD team has come to see that we need to expand the focus of our work from vasectomy and family planning to include broader male-oriented issues, such as gender-based violence, HIV education and male sexuality, because they are all interrelated and dependent upon how men view themselves. Our intention is to build a movement that addresses the broadest context for manhood in today’s world. We have stated repeatedly that, while we strongly believe that for men whose families are complete a vasectomy is the best option available, vasectomy is also a topic that can be a catalyst for the kinds of conversations we hope more men will have in the future.

Therefore, recognizing the limitations of an organization that is easily misconstrued as being about a single day (i.e. WVD) we are planning to launch an umbrella organization that incorporates the symbol Y for men. World Vasectomy Day will clearly be a central activity of the organization, but it will be integrated into a greater message about the need to engage men in conversations about how to re-create their roles as heroes in the world at large.

**Challenges**

There are many obstacles to our effort, all of which reflect a failure to raise sufficient resources to fulfill the project’s promise and potential. And while the opportunity to expand increases every year, and with it more sophisticated and complex programming choices, it also means we have more expenses to cover and less time to dedicate to fundraising.

Our challenges:

a. An understaffed and overworked team with under-developed skill sets
b. Lack of administrative infrastructure
c. Resources to develop US publicity for mainstream media outlets
d. Insufficient capacity to support our doctors worldwide
e. Resources to expand the variety of media we’re able to produce
f. Resources to provide at least two year-round staff members
g. Resources for outside services (such as IT support)
h. Lack of fully active board of directors to help manage the overall project
WORLD VASECTOMY DAY: FIVE YEARS OF GROWTH

2013

Headquarters: Adelaide, Australia
Number of participating doctors: 186
Number of countries represented: 26
Number of vasectomies reported: 996
Live stream reaches: 48 countries
Live link ups from: 6 time zones
Media Production: 20 webisodes and 1-hour documentary

2014

Headquarters: Orlando, Florida, USA
Number of participating doctors: 491
Number of countries represented: 32
Number of vasectomies reported: 4,923
Live stream reaches: 72 countries
Live link ups from: 9 time zones
Media Production: Fundraising film, annual summary and material for promotional campaign

The American Urological Association distributes an article in support of WVD to its 22,000 members located in 110 countries.

Planned Parenthood Federation of America Greater Orlando facility provides the facility for our headquarters.

Colombia’s ProFamilia does vasectomies in all 28 of its venues.

India declares World Vasectomy Day an official event.
### 2015

- **Headquarters:** Gianyar, Bali, Indonesia
- **Number of participating doctors:** 639
- **Number of countries represented:** 42
- **Number of vasectomies reported:** 7,350
- **Live stream reaches:** 102 countries
- **Live link ups from:** 12 time zones
- **Media Production:** Several documentaries, animation translated into five languages, promotional films in Indonesia.

### 2016

- **Headquarters:** Nairobi, Kenya
- **Number of participating doctors:** 964
- **Number of countries represented:** 51
- **Number of vasectomies reported:** 10,000+
- **Live stream reaches:** 141 countries
- **Live link ups from:** 16 time zones
- **Media Production:** New animation, 12 short films and 5 online videos
Social Media: 130 million online impressions, trended on Twitter


Alliance: Kenya’s Ministry of Health and National Council on Population and Development

Legal Status: World Vasectomy Day, Inc. officially approved for non-profit, 501(c)3 status.

2017

Headquarters: Mexico City, Mexico

Number of participating doctors: 1,100

Number of countries represented: 57

Number of vasectomies reported: 15,000+
6,477 in Mexico alone and 4,000 more than completed in 2016

CYPs Estimated: 150,000

LiveStream: Live-streamed for 24 hours in 16 time zones while communicating with over 30 countries’ FP leaders and doctors worldwide.

Media Production: New animation, 42 short films and 5 online videos, with upwards of 1 million views.

Symposium: In conjunction with the Ministry of Health’s Centro Nacional de Equidad de Genero y Salud Reproductiva (CNEGSR) we produced a day-long educational program for young doctors. 180 doctors in attendance.

Public Webinar: Reached 90 participants from 8 countries

Social Media: 100 million online impressions

Partnerships: DKT International and DKT Mexico provided foundation support and guidance in country. Mexico’s division of the ministry of health, CNEGSR, provided logistical support.